FOR IMMEDIATE RELEASE
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Popular AI Essentials Book Earns Top Praise from Readers' Favorite

Louisville, KY — *Readers' Favorite* has awarded multiple 5-star editorial reviews to *Essentials of AI for Beginners* by Melissa Peneycad, a popular non-fiction title available on [Amazon](#) and other popular online platforms.

Readers' Favorite is one of the most extensive book review and award contest platforms. Recognized by top publishers like Random House, Simon & Schuster, and HarperCollins, the site has earned accolades such as the "Honoring Excellence" award from the Association of Independent Authors. It is also accredited by the Better Business Bureau (A+ rating).

"The author makes a potentially overwhelming subject enjoyable," writes *Readers' Favorite* reviewer Kevin Whitworth. *"Essentials of AI for Beginners…is a perfect entry point for anyone who has heard about artificial intelligence but isn't sure where to start."*

Essentials of AI for Beginners provides an in-depth yet accessible exploration of AI essentials like machine learning, deep learning, ChatGPT, and generative AI. It introduces readers to Python programming at a beginner level and showcases how AI transforms industries like healthcare, finance, education, and entertainment. Readers learn practical skills with engaging activities and end-of-chapter quizzes and gain practical strategies to thrive in an AI-driven world.

Courtnee Turner, a *Readers' Favorite* reviewer, explains, "With AI influencing countless aspects of daily life, Peneycad provides an accessible entry point for readers to understand and harness its potential. Each chapter includes practical and detailed text and concludes with QR codes, which link to tests that reinforce key topics. The author provides four learning tracks that cover utilization, career advancement, creative capabilities, and conceptual basis, allowing readers to tailor their journey and focus on the most relevant aspects."

Carol Thompson reiterates Whitworth's and Turner's sentiments and adds: "[This book] also addresses the ethical implications of AI, balancing the excitement around the technology's capabilities with a thoughtful consideration of privacy, bias, and job displacement issues. This balanced view helps readers appreciate the complexities of AI beyond its practical applications."

Learn more about Melissa Peneycad and *Generative AI Basics & Beyond* at the *Readers' Favorite* [Book Review](#) page, where you can read more reviews, explore the author's bio, and connect via her website or social media.

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